Power Macintosh / Windows® 98 / Windows NT® 4.0

Adobe® LiveMotion™ *version* 1.0

At A Glance

The intuitive Web design solution for creating interactive animation and graphics

On the Internet, competition for attention is fierce. Today's Web designers are finding it necessary to incorporate animation, Java applets, high-quality sound and video, and other technological advancements to make their Web sites engaging. Software is needed to help designers make their creations stand out in the crowd.

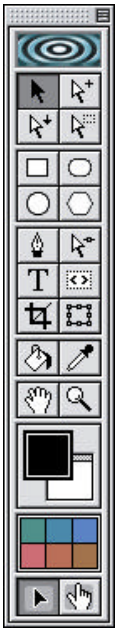
Adobe LiveMotion software is the solution for authoring high-impact, interactive elements and engaging animation for the Web. It enables designers to create everything from individual, dynamic Web graphics to complete pages that incorporate motion, sound and interactivity. Thanks to the product's object-oriented, vector-based authoring environment, designers can work with maximum efficiency while exercising unlimited creative freedom.

Build Engaging, Interactive User Interface Elements and Animations with Ease

Using Adobe LiveMotion features like auto-keyframing, auto-tweening, and an animation Timeline, designers can create entertaining, interactive animations and user interface elements to bring Web pages to life. With the ability to include animations, high-quality sound, complex interactivity, and other eye-popping elements, designers will be able to author exciting, engaging Web content that draws people in and keeps them coming back.

Realize Your Creative Vision; Don't Blind It

Adobe LiveMotion gives designers greater control and creative freedom in their Web projects. Visual elements can be created directly within LiveMotion, or imported from other Adobe products such as Photoshop® and Illustrator®. Objects can then be enhanced and animated using a wide variety of powerful design features. Any combination of creative effects can be saved as a Style and then applied to other objects, making it easy to maintain absolute consistency throughout the LiveMotion composition. Also, LiveMotion gives designers flexibility in output options, including the ability to divide the composition into an HTML table where each cell contains a different format, static or animated, complete with JavaScript interactivity.



The tool bar is just one example of the intuitive look and feel that LiveMotion shares with other Adobe products.

Experience High Levels of Productivity Without the Frustration of Steep Learning Curves

In a fast-paced environment like the Web, maximum productivity is crucial. Web sites are being upgraded constantly, and designers are often overwhelmed. Adobe LiveMotion provides an immensely efficient work environment that minimizes repetition and maximizes productivity.

Adobe LiveMotion uses the familiar and intuitive Adobe user interface, with menus and options familiar to the large majority of Web designers that already depend heavily on other Adobe products. This decreases the learning curve and moves the designer into a productive, efficient workflow right from the start. Also, LiveMotion is tightly integrated with Adobe's complete Web authoring solution — Adobe GoLive™, Adobe Photoshop, and Adobe Illustrator — to simplify the creation of entertaining and engaging Web experiences.

Adobe®

SYSTEM REQUIREMENTS*
Power Macintosh
- PowerPC® CPU and higher
- Mac OS version 8.5, 8.5.1, 8.6, 9.0
- 64 MB RAM recommended (32 MB minimum)
- 80 MB Disk space (TBD)
- CD-ROM drive

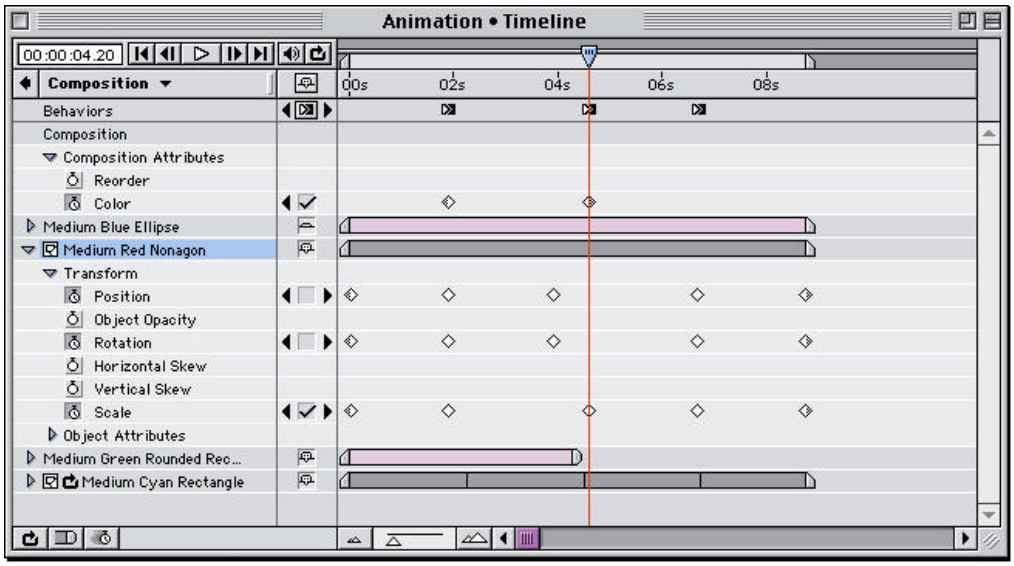
Windows® 98/Windows NT® 4.0
- Pentium II CPU and higher
- Windows 98, 2000, NT 4.0 SP4
- 64 MB RAM
- 80 MB Disk space (TBD)
- CD-ROM drive

* System requirements are subject to change prior to the product shipping.

PRICING
- TBD

AVAILABILITY
- Shipping in 2nd quarter 2000

Because of the object-oriented, vector-based authoring environment of Adobe LiveMotion, actions performed on an image are completely non-destructive, so the original vector and pixel information remains intact. Without this functionality, making changes is extremely difficult, sometimes requiring that a designer start over just to make a simple adjustment.



Using the Timeline feature in Adobe LiveMotion, designers can easily edit any attribute — position, opacity, shape, rotation, scale, color, special effects, text, etc. — of any object at any time.

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